

Welcome to the ECHOG Family

The Emerald Coast H.O.G.® Chapter is pleased to have you as a member. We know you will enjoy the ride! This brochure will touch on some important details you should know. Questions? Please don't hesitate to ask another member or one of our Officers.

Information is Key

Updated information is important in a riding group. It's essential for you to have the tools you need to know about events and rides. ECHOG has 5 ways we get information to you:

ECHOG.COM – This is the first place you should always look for updated information on events, rides and planned activities. Our website supersedes brochure information because it can be updated quickly.

FACEBOOK - We have a Closed Group on FaceBook under ECHOG so that we can share info, pictures, and rides as well as general updates. It's a protected page.

Newsletters - Chapter newsletters are emailed to you on a quarterly basis. They are also available to you in the “Members Only” section on our web-site.

Mailing List – If you have an email address, please ensure that the Chapter Webmaster (webmaster@echog.com) has it recorded correctly. The Chapter uses this email distribution listing to send out reminders, meeting notices and any other information that we need to get to our Members quickly.

Word of Mouth – Let's face it, things can change very quickly. If you're not sure of a specific time, event or ride, Just ASK!!!

Chapter Meetings

Our chapter meetings are scheduled at 9:00am on the third Saturday of every month and are held at Emerald Coast H-D. All members are encouraged to attend general membership meetings so they can hear what is going on with their chapter and so Officers can hear about your riding experiences.

1st Sunday Rides

Join us on the 1st Sunday ride which

is typically a longer ride on the first Sunday of every month. Our riders normally depart from Emerald Coast H-D on Beal Parkway. Kickstands up at 9:00am but the Road Captain will share details the week prior. Times, ride and destinations vary based on what ride planning.

Ladies of Harley

Ladies of Harley® or L.O.H.® was established by the Harley Owners Group to encourage women members to become more involved in chapter activities. L.O.H.® is not a separate group from H.O.G.® but rather an added benefit for women members. When you join National H.O.G.® as either a full or an associate member, you automatically become an ECHOG L.O.H.® member. There is no added fee for being affiliated with L.O.H.®. The ECHOG L.O.H.® members will usually meet during the second week of every month. Come join us!

Sign in !!!

It is very important that you sign in when you attend events, rides and meetings. There will be sign up sheets at every meeting and every ride.

ECHOG's Mission Statement

“The goal of this local H.O.G.® Chapter shall be to promote responsible motorcycling activities for the H.O.G.® members by conducting chapter activities and encouraging participation in other H.O.G.® events. We want to increase the level of enthusiasm for riding Harley-Davidson motorcycles and create a family oriented atmosphere in which all members can live the Harley-Davidson experience.”

2017 ECHOG Officers

Director	Adam Babcock
Assistant Director	Jeff Rieger
Secretary	Julie Babcock
Treasure	Patricia Boutwell
Activities	Ron Gutierrez
Editor	Cindy Lang
Safety	Paul Dreher
Membership	Harry Seiple
Head Road Captain	Todd Norris
Ladies of Harley	Michelle Foley
Webmaster	Roger Goodman
Photographer	Will Berry

Things to know

- You can add riding related articles to our quarterly newsletter. Contact our Editor by the 20th of each month
- Every Chapter member can purchase our Chapter patches, rockers and other H.O.G.® items from the Emerald Coast H-D clothing sales counter.
- There is a “Members Only” link on our website. To join, follow the instructions on that page. You must be a member in good standing to access this section.
- The Members Only section is a great place to read about rides and to discuss anything important that needs to be shared with all.
- Our sponsoring dealership, Emerald Coast H-D offers all chapter members a 10% discount on parts, accessories and clothing. Just show the cashier your valid chapter membership card to receive the discount -- it's a great benefit!

Our Major Events

We have a very active chapter and we participate in a number of activities and events throughout the year. Events and activities are always discussed at our chapter meetings and are identified on our website or FaceBook page. Please check them out and get as involved as you have time for...you'll be glad you did because volunteering is fun!!!

02/17

ECHOG

**Emerald Coast H.O.G.®
Fort Walton Beach, Florida
Harley Owners Group
Chapter #3605**

**Adam Babcock,
Director
www.echog.com**



**Sponsoring Dealership
Emerald Coast H-D
www.emeraldcoasthd.com**

**2017
RIDE AND HAVE FUN!**